

# Entrepreneurship Management

FOR EDUCATORS



PENGUIN ACADEMY GmbH  
Project Management & Consulting

[www.p-academy.com](http://www.p-academy.com)

## Empowering Educators Igniting Entrepreneurs

The "Entrepreneurship Management for Educators" course equips teachers with the essential knowledge and tools to impart the principles of entrepreneurship to their students. Educators will gain a deep understanding of core business concepts, enabling them to guide students through the entire entrepreneurial journey, from idea generation to execution.

The course emphasizes effective business planning, teaching educators how to help students create robust business plans, identify market opportunities, and secure necessary resources for their startup ventures. Furthermore, it encourages educators to foster creativity and adaptability in students, key qualities of successful entrepreneurs. Financial literacy is a core component, ensuring students develop skills in budgeting, forecasting, and risk assessment.

Real-world case studies and success stories enrich the learning experience, allowing educators to share valuable insights and inspire their students to excel in the dynamic world of entrepreneurship. Ultimately, this course empowers educators to prepare students for future success in the business world.

## Course Highlights

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DAY  
1

### Business Fundamentals

Gain a deep understanding of core business concepts, from ideation to execution, to guide students in developing their entrepreneurial ventures.

DAY  
2

### Business Planning

Learn how to teach students to create effective business plans, identify market opportunities, and secure resources for their startups.

DAY  
3

### Innovation and Creativity

Encourage students to think innovatively, fostering creativity and adaptability, key traits of successful entrepreneurs.

DAY  
4

### Financial Literacy

Equip students with financial management skills, including budgeting, forecasting, and risk assessment.

DAY  
5

### Real-World Insights

Explore real-world case studies and success stories, providing valuable insights to share with students

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### Certificate Awards Ceremony

Participants will have the opportunity to showcase their achievements and receive certificates at a special awards ceremony, celebrating their successful completion of the course.

## Course Details

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### Duration

Typically held between 9:00 am and 2:00 pm, with optional after-class activities.



### Extras

Participants can enjoy complimentary tours to Cologne or Düsseldorf to relax and bond with fellow educators.



Our Entrepreneurship Management course empowers educators with the essential knowledge, tools, and strategies to teach students the principles of business start-up, planning, and sustainable management. This course is designed to foster entrepreneurial skills within the classroom, preparing students for future success in the business world.



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